

2020 SPONSORSHIP PACKAGE

Children's Wish Foundation of Canada / Make-A-Wish Foundation® of Canada
BC & Yukon Chapter

PACIFIC BLUE CROSS

PRESENTS

NIGHT OF WONDERS

Children's Wish | Make-A-Wish FAIS-UN-VŒU™ CANADA

JUNE 5, 2020

Vancouver Convention Centre
West Ballroom



THE CHAIR'S *Message*

DEAR SUPPORTER,

Night of Wonders embodies the joy and imagination of a child's wish. In 2020, our gala will uncover the magic within each wish and reveal the stories that capture our hearts. Returning for its seventh year, Night of Wonders will support the newly united Children's Wish and Make-A-Wish Foundation® of Canada, BC & Yukon Chapter.

Together as one entity, we can grant over 200 wishes each year in British Columbia and the Yukon, and Night of Wonders is integral to our mission delivery. To date, this gala has raised over $2 million, granting wishes to more than 200 children.

2020 will be landmark year for this organization and event. Not only will we take on a new venue at the Vancouver Convention Centre, but we will also be reaching a wider community than ever before. We look forward to sharing this exciting moment with you.



WARMEST WISHES,
PAULA PEPIN, NIGHT OF WONDERS CHAIR

2020 NIGHT OF WONDERS COMMITTEE

Paula Pepin (Chair)
Gemma Bishop
Kim Desmarais
Soha Lavin
Kevin Mazzone
Ryan Mckinley
Aya Primbetova
Anna Stuber
Patty Tarbet
Eva Taylor
Heidi Worthington
Nafeesa Valli-Hasham

The Night

THE DETAILS

Date: Friday, June 5, 2020

Venue: Vancouver Convention Centre, West Ballroom

Tickets: $500 per person

Corporate Table of 10: $7,500

Wish Granter Sponsorship (table of 10):
$10,000 allocated directly to one wish child



One Night

MAKES A DIFFERENCE

Uncover the magic of a wish at an extraordinary event that celebrates the joy of wishes dreamt up by the kids that need them the most.

In 2019, Night of Wonders wowed guests by transforming an airplane hangar into an elegant and intimate gala. We are excited to invite you to join us to reveal the experience of a wish in our new venue for 2020.

Our Guests

Some of our esteemed guests at Night of Wonders 2019 included executives and business leaders from distinguished Vancouver and BC companies. We are honoured to host some of the city's most influential leaders each year.

Our guests range from late 30s to mid-60s, are mostly parents, and are members of largely affluent communities. They are philanthropic and passionate about the welfare of children and our community. Our guests mainly live in Vancouver and on the North Shore and are leaders in the financial, legal, insurance, hospitality, retail industries. They are decision-makers and executives at both boutique firms and large multinational corporations.















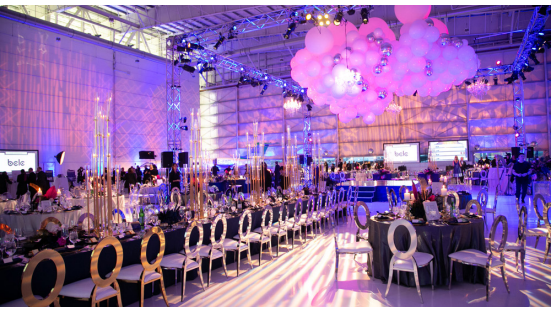
2019 Highlights



















2019 Media Highlights

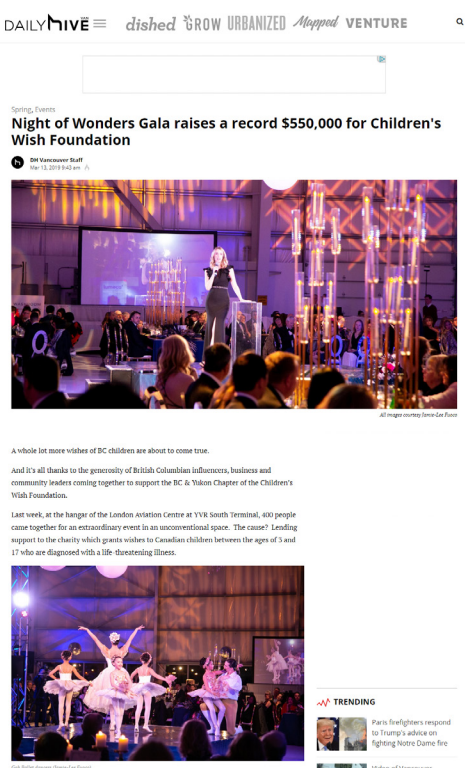
Night of Wonders receives media attention from some of Vancouver's biggest publications including The Province/The Vancouver Sun, Daily Hive, and BC Living. Our media impressions in 2019 reached a combined 1.7M visitors.

On social media, our sponsors were tagged in more than 120 posts, reaching over 28,000 people on Facebook and over 21,000 on Instagram.

> BC Business



> Daily Hive



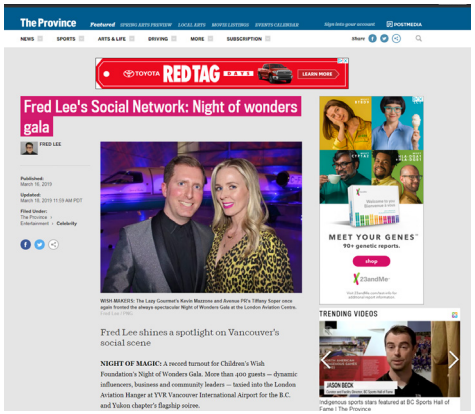
> North Vancouver Magazine



> BC Living



> The Province



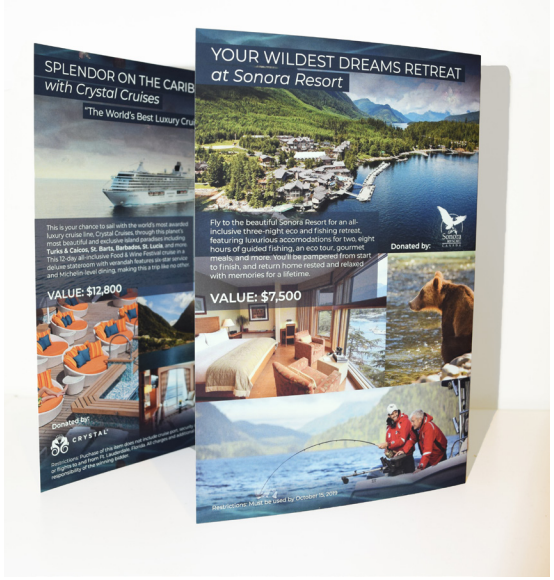
#NIGHTOFWONDERS

reached 28,000

reached 21,000



> Sponsors featured in Event Program



> Live Auction donors featured in Auction Package



> Custom Invitation



> Recognition in Wish Book

Sponsor Recognition

Sponsors were showcased at every opportunity at Night of Wonders, including in invitations and the event program, on customized table cards and through logos projected onscreen at the event. Digitally, our website highlighted sponsors at each tier and key partners featured strongly on our social media pages.

Sponsor logos were also featured in a post-event ad in BC Business.

Options & Benefits

	Wish Vignette Sponsor ($20,000)	**Wish Granter** ($10,000)	**Experience Sponsor** ($8,000)	**Corporate Table Sponsor** ($7,500)
Branding of one or more activations at event	✓			
Wish granting experience		✓		
Opportunity to provide branded gifts/products	✓		✓	
Opportunity to brand event element			✓	
VIP seating	✓	✓		
Preferred seating			✓	✓
Premier Level logo placement	✓	✓	✓	✓
Logo recognition at your table	✓	✓		✓
Social media recognition	✓	✓	✓	
Tickets provided:	10	10	2	10

Options & Benefits

WISH VIGNETTE SPONSOR - ($20,000)
- One table of 10 tickets
- Branding of one or more Wish Vignettes featured before and during event
- Opportunity to provide mutually-agreed unique take-home gift
- VIP seating
- Premier level logo placement
- Logo tied to Wish Vignette
- Logo recognition at your table
- Social media recognition

WISH GRANTER - ($10,000)
- One table of 10 tickets
- VIP seating
- Logo recognition at your table
- Paired with one wish child to grant their wish
- Update on wish family after the event
- Premier level logo placement
- Social media recognition

LIVE AUCTION DONOR -
(min. value of $10,000)
- Two tickets to Night of Wonders
- Preferred seating
- Company logo recognition in Event-Day Multimedia, Auction Preview Mailing, Auction Website, Auction E-Newsletter, and Program
- Social media recognition

EXPERIENCE SPONSOR - ($8,000)
- Two tickets to Night of Wonders
- Opportunity to brand event element, i.e. flowers, wine, champagne, or custom idea
- Preferred seating at Night of Wonders
- Premier level logo placement
- Social media recognition

CORPORATE TABLE - ($7,500)
- One table of 10 tickets
- Preferred seating at Night of Wonders
- Premier level logo placement
- Logo recognition at your table

Customizable sponsorships available. Just as every wish is unique to each wish child, our committee is able to create special custom sponsorship opportunities that will best suit what is on your company's wish list.

* Premier level logo placement: Your logo on Event Sponsor Board, Event-Day Multimedia, Website, E-Newsletters, Program, Pre-Event Mailing, and Invitation

Our 2019 Supporters

Join some of the influential corporate sponsors who have supported Night of Wonders:

PRESENTED BY

Pacific Blue Cross

WISH GRANTERS

Air transat · bclc · BMO · lumeca · mcmillan lawyers · Peterson · The Dr. Paylou Foundation · the Lazy Gourmet

EVENT PRODUCTION

CountDown Events planning + design

VENUE

LAS London Air Services

VIP RECEPTION

Sofina

AUCTION PARTNER

Leith Wheeler Investment Counsel Ltd. Quiet Money.

CORPORATE

The Acquisition Group · Clark Wilson LLP · Crystal · Dr. Shannon Humphrey Cosmetic Dermatology · Deloitte. · mccarthy tetrault · INCLERA · parq vancouver · Real Time Networks

PRODUCTION & CULINARY

A&B · Chloé Morgan · chocolaTas · Fuoco Photography · Liquidity Winery Bistro Gallery · LOT 40 · Octavia Vodka · Pablo Su photography · Pure Maple Water · showkraft

MEDIA

Daily Hive Van · Global BC · WL

Contact

Laura Ullock
Manager, Resource Development
The Children's Wish Foundation of Canada, BC & Yukon Chapter
Phone: 778-589-8558
Email: laura.ullock@childrenswish.ca

Hannah Smith
Provincial Director
The Children's Wish Foundation of Canada, BC & Yukon Chapter
Phone: 778-383-1414
Email: hannah.smith@childrenswish.ca

Children's Wish Foundation of Canada | British Columbia & Yukon Chapter
450-319 West Pender St. | Vancouver, BC | V6B 1T3

WWW.NIGHTOFWONDERS.CA/VANCOUVER

@childrenswishbc @childrenswishbc @cwfbc

