2020 SPONSORSHIP OPPORTUNITIES

THE RARE FINDS GALA

TO BENEFIT

RARE DISEASE FOUNDATION | FONDATION DES MALADIES RARES

THE GALA INSPIRATION

Gems and crystals are some the most complex and beautiful objects in the natural world. Their myriad of colours are brought to life because of impurities in their atomic structure. Their presentation can change depending on reflecting and refracting light.

An individual living with a rare disease is a gem. A complex and multi-faceted, beautiful gem.

The new Rare Finds Gala will showcase bold colours & dramatic light inspired by the multi-dimensional appearance of crystals and complexity of individuals living with a rare disease.

It will be a new immersive event experience designed to offer guests an interactive exhibit of rare elements and activities to stimulate your senses throughout the event.

THE CAUSE

RARE DISEASE FOUNDATION | FONDATION DES MALADIES RARES

About one third of children with a rare disease will not live to celebrate their 10th birthday... the Rare Disease Foundation strives to change this.

We bring together parents, doctors, researchers and volunteers who are united in their desire to revolutionize care for children with rare diseases. No other health care or research agency in Canada currently focuses on improving the lives of children with rare and undiagnosed conditions.

The Rare Disease Foundation was founded by a group of several parents and two doctors in Vancouver, Canada who began to envision a means of finding more answers for patients with rare or undiagnosed diseases. The organization received charitable status in 2009 and have since awarded over $2 million towards 547 research grants over the past 11 years.

THE EVENT

Rare Finds 2020

A new decade; a new immersive experience.

Saturday, April 25, 2020
The View on Lonsdale, North Vancouver
6:30 pm till 11:00 pm

$150 per person or $250 per pair
www.rarediseasefoundation.org/rare-finds

What to Expect

The gala will be held at a new venue, a hidden gem in North Vancouver, featuring captivating architecture and stunning views of downtown Vancouver.

The new immersive event experience will offer guests an interactive exhibit of rare elements and activities designed to stimulate each of your senses throughout the event.

Your perception of a charity event will be transformed – just as the Rare Disease Foundation of Canada can transform the lives of individuals living with a rare disease.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Rare Finds 2020 offers a unique chance to align your brand with an exciting new time in the history of this event and in the next phase of the organization. Not only will you receive exclusive recognition as the most prominent sponsor across all Rare Finds events, but you will play an important role in how the Rare Finds gala transitions across the country.

Benefits:

- Brand attached to The Rare Finds Gala logo and used throughout all materials
- Custom gobo projection at event
- Opportunity to provide personalized and branded gifts for each guest
- Speaking opportunity during the event
- 12 complimentary tickets to the event

Investment: $20,000

Past & current Event Sponsors include:
Blueprint Genetics
Global BC
Innomar Strategies
West Jet
Xenon

Past Rare Finds Attendees include (approximately 150 guests in total):
Prominent local physicians primarily from Genetics, Metabolics, and Neurology
Rare Disease patients and their families
Prominent local philanthropists connected to the Rare Disease community

KICK START PHILANTHROPIC GIFT

During the most important part of the evening, guests will be asked to support the Rare Disease Foundation with their own personal contribution. As a Kick Start donor, you will give a leadership gift to incentives others to follow your lead. You will create philanthropic momentum with your significant matching gift opportunity.

Benefits:

- A charitable tax receipt for the full amount of your gift
- A speaking opportunity from the stage
- 4 complimentary tickets for representatives of your organization

Minimum Gift: $10,000

"Honestly, I'm amazed with what this organization can do for people who don't get a lot of support. This event is a great excuse to get dressed up and have a night out, splurge a little bit and have some fun for a good cause." - Event Guest

IMMERSIVE ACTIVATION SPONSOR

In keeping with the new immersive and rare experience, Rare Finds 2020 will offer guests a unique chance to try something extraordinary such as Virtual Reality or digital graffiti. Your brand will be incorporated into this event experience.

Benefits:

- Logo incorporated into the virtual reality game
- Logo projection on digital graffiti wall
- Opportunity to provide volunteers to assist with event experiences
- 6 complimentary tickets to the event

Investment: $5,000

PHOTOBOOTH SPONSOR

Unlike most charity events, the photobooth will be the last guest experience element. It will be located in the stunning atrium of the gala venue as a last stop before guests leave – ensuring that your brand is well positioned both at the event and as part of the photo that each guest takes home.

Benefits:

- Logo placement on 4x6 printed photo that each guest takes home
- Opportunity to provide volunteers to assist with photobooth
- 4 complimentary tickets to the event

Investment: $2,500

CHEF SUPPORT SPONSOR

Each year, Rare Finds is honoured to feature a roster of established & celebrated Chefs, Mixologists and Breweries at the event, each who proudly donate their time, food and resources to participate in Rare Finds. This event would not be possible with out their significant gifts. As Chef Support Sponsor, you will provide much needed funds to help support their participation such as complimentary accommodation, transportation, and rentals.

Benefits:

- Logo placement at food stations
- Opportunity to provide volunteers to assist Chef activations at each food station
- 4 complimentary tickets to the event

Investment: $1,500

Featured Chefs, Mixologists & Breweries

Executive Chef Jarolsaw Faryna, Unwind Restaurant
Executive Chef Karen McAthy, Blue Heron Cheese
Chef Steve Fecho
Chef Max Straczek, Beach Bay Café
Chef Jesse Jobin, Canoe Catering
Chef Curtis Luk, Cibo Trattoria
Chef Charlie Uyboco, Roger's Arena
Chef Dan Olson, Railtown Catering
Chef Kevin Young, Xoco Westcoast Chocolatiers
Chef Elena Krasnova, Mon Paris
Bridge Brewing
Dead Frog Brewery
Robyn Gray, Rosewood Hotel Georgia
Julia Diakow, Sovereign Wine & Spirits
Wyeth Myers, Uva Wine and Cocktail Bar

Rare Finds 2020

Event Chair: Alana Newton
Event Director: Jennifer Petersen

To reserve your Rare Finds 2020 sponsorship opportunity or to learn more:
rarefinds@rarediseasefoundation.org